

# **VIRGINIA ASSOCIATION FOR PUPIL TRANSPORTATION POSTER CONTEST**

## **WHO MAY ENTER**

Anyone enrolled in a public school. Five winning divisions that include: Division #1-Grades K-2; Division #2-Grades 3-5; Division #3-Grades 6-8; Division #4-Special Education; and a **new** Division # 5- Computer aided Drawing (CAD). The first place winner from each division will be entered in the national poster contest.

## **DEADLINE DATE**

Completed posted designs must be post marked by **APRIL 30, 2005**. All entries become the property of the State School Bus Safety Committee, and will not be returned.

## **POSTER SPECIFICATIONS**

Completed poster size must be 12" by 18" **ONLY**, with a one-inch (1") space left at the bottom of the poster for the entry blank. **This space must be available due to printing requirements.**

If not provided, poster will be disqualified. Poster may be illustrated on the vertical or horizontal axis.

Please type or print all information required on entry blank **clearly** and securely glue to the **lower left hand corner** of the poster and on the **back side** in the center.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but must be mounted on quality tag poster board. Lamination is not permitted, and will disqualify the poster.

Cut paper/stencils (freehand or pre-dawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media-such as print, crayon, and felt pen etc,-used on the posted design; however, wood plastic, glass, metal or collage materials should not be part of the poster. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters such as comic and /or television characters, or photographs, magazine or newspaper illustrations.

## **POSTER THEMES MUST BE ORIGINAL AND CORRECT IN SAFETY CONCEPT**

Poster themes must be original, correct in safety concept and exclusive work of the student entering the contest in idea, design and execution.

Instructors should supervise all work created. Completion of art should be done in school. Poster slogan must harmonize with the theme

**The theme for 2005 is: "I See the Driver, the Driver Sees Me"**

(Contestants must illustrate above theme only, and the theme must be included on poster)

Illustration should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

## **LETTERING**

Free hand-drawn letters only may be used on poster design. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracing may not be used. Lettering should be clearly legible, even if used as part of the poster design.

## **SENDING ENTRIES**

Entries should be mailed in a rolled tube so that they arrive undamaged.

### **Send posters to the following address:**

Hopewell City Public Schools  
Department of Pupil Transportation  
Attention:  
Margaret Rayner  
100 Terminal St.  
Hopewell, Virginia 23860

## **JUDGING**

Judging will be comprised of prominent individuals in the field of pupil transportation safety. The winning posters will represent the state in the National School Bus Safety Week Poster Contest. Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices.
- b. Originality of the poster and how the idea is expressed in the poster design.
- c. Artwork and its execution.
- d. Visual impact of the poster design.

**All rules regarding poster specification, themes, lettering, etc. must be followed or the poster will be disqualified.**

## **PRIZES**

Prizes will be awarded for the first, second, and third places in each division as follows:

1 <sup>st</sup> . Place Winner of each division	\$100.00 Savings Bond
2 <sup>nd</sup> Place Winner of each division	\$ 75.00 Savings Bond
3 <sup>rd</sup> Place Winner of each division	\$ 50.00 Savings Bond

## **PLEASE PRINT CLEARLY**

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2005 NATIONAL SCHOOL BUS SAFETY WEEK  
POSTER PROGRAM ENTRY BLANK

Student Name \_\_\_\_\_ Gr \_\_\_\_  
Division \_\_\_\_\_ Age \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Teacher's Name \_\_\_\_\_

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2005 NATIONAL SCHOOL BUS SAFETY WEEK  
POSTER PROGRAM ENTRY BLANK

Student Name \_\_\_\_\_ Gr \_\_\_\_  
Division \_\_\_\_\_ Age \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Teacher's Name \_\_\_\_\_

